

Beverage Business for Sale Auckland



A unique opportunity to acquire a well-established, award-winning beverage brand with strong retail traction.

Little Pips Limited produces premium soda syrups made from New Zealand grown fruit and is stocked in supermarkets, specialty grocers, and cafés across the country.

Little Pips has been developed with retail readiness and scalability at its core. All recipes, production processes, and supplier relationships are fully documented. Brand assets, packaging files, and marketing collateral are professionally designed and ready for expansion. The business suits hands-on owner-operators, FMCG businesses seeking a bolt-on brand, or investors wanting an operation with strong foundations.

A genuine sale prompted by recent personal health changes.

Business Resources

1. Fully MPI-registered and NIP-compliant
2. Proven SKUs with repeat sales and strong in-store performance
3. Vendor-approved supplier to several retail groups
4. Nationwide direct-to-consumer sales via branded e-commerce platform
5. Professionally designed packaging and full GS1 barcode suite
6. Strong brand identity
7. Scalable production model with clear pathways for growth
8. Established brand with proven, retail-ready products
9. Full suite of brand, packaging, and marketing assets
10. Operational and distribution systems in place
11. Active sales channels with multiple routes to market

Website

<https://www.littlepips.co.nz>

Location: **Auckland**

Asking: **\$250,000**
Negotiable

Type: **Manufacturing**

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