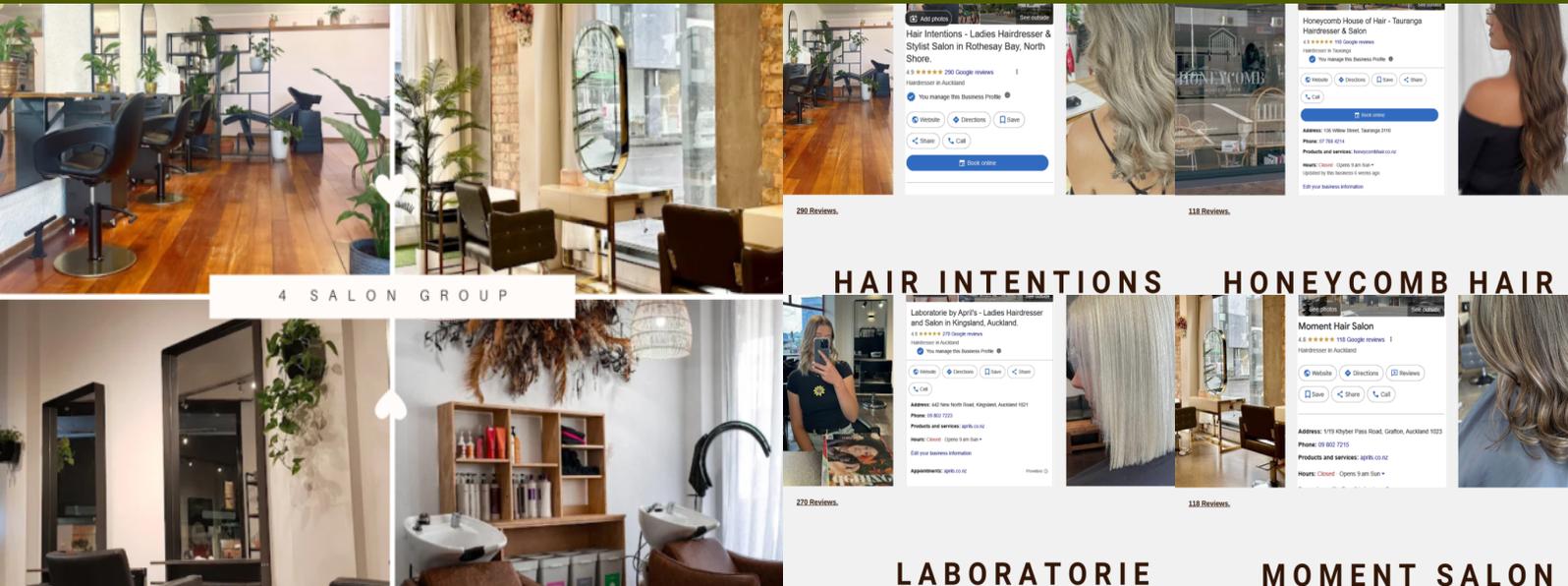


4 Hair Salon Group Business for Sale Auckland



EXCEPTIONAL OPPORTUNITY: ACQUIRE A TURNKEY GROUP OF 4 HIGHLY INTEGRATED HAIR SALONS

A rare opportunity to purchase four established, high-performing hair salons in prime New Zealand locations (Northshore, Central Auckland and Tauranga). This group is positioned for immediate success under new ownership, featuring robust systems, a strong brand presence, and a loyal client base.

Business Resources

A rare opportunity to purchase four established, high-performing hair salons in prime New Zealand locations (Northshore, Central Auckland and Tauranga). This group is positioned for immediate success under new ownership, featuring robust systems, a strong brand presence, and a loyal client base.

Systems and processes developed to maximise remote management.

All 4 salons were purchased in the last 12-months. We're an accredited employer.

Key Investment Highlights

- 1. Integrated, Remote-Ready Operations:** Fully systemised operations allow for remote management.
- 2. Booking & Payments:** Integrated Timely CRM with Stripe payments (2.49% transaction fees) for daily payouts. Supports Apple Pay, Google Wallet, Afterpay, and Zip Pay, with automated, seamless checkout.
- 3. Security:** Integrated CCTV across all salons, viewable from your phone.
- 4. Inventory & Suppliers:** Inventory is managed remotely. Excellent supplier relationships with strong payment terms.
- 5. Utilities & Insurance:** Reliable ONE NZ broadband/phone and full business insurance with Rothsary brokers.
- 6. Communication:** GSuite for email, Integrated Aircall VOIP phone system, and Intercom Customer Support, all monitored remotely.
- 7. Strong Brand & Marketing Machine:** Benefit from an established brand with a significant digital footprint.
- 8. Client Base:** A historical client base of 8,000+ across all four Timely CRMs.
- 9. Reputation:** Over 800+ combined Google reviews demonstrating exceptional client satisfaction.
- 10. Digital Strategy:** Conversion-focused websites and a comprehensive integrated marketing strategy including SEO, local SEO, Google Ads, Meta Ads, and an active Beehiv newsletter program.
- 11. Social Media:** Full social media strategy managed via Social Pilot across all key verified platforms (Facebook, Instagram, Twitter, Google My Business, Pinterest, YouTube).
- 12. Professional and Established Staffing:** A stable team of 10 Senior Stylists across full-time, part-time, contractor, and rent-a-chair arrangements. All staff are managed remotely via text, WhatsApp, and email, with regular quarterly in-person team meetings to maintain strong culture.

Location: **Auckland Region**

Asking: **\$250,000**

Type: **Health/Beauty**

Contact:

Codie Vincent

0210606451

Evening

nzbizbuysell.co.nz/131980



13. **HR:** Full suite of HR contracts for all employment types.
14. **Modern, Fully-Fitted Locations:** All four salons come with a full fit-out, all necessary equipment, and complete inventory included in the purchase price. Established, supportive landlord relationships and long-term leases are in place.
15. **Payroll & Accounting:** Integrated Xero payroll platform.
16. **Tech Stack:** Mac/iPad/Aircall VOIP setups in each salon. WPEngine Wordpress Hosting.

Purchase Price: \$250 000

The purchase includes all tangible and intangible assets, presenting a true turnkey acquisition:

1. **Product Inventory:** \$30,000
2. **Equipment & Tech (Incl. iPads, CCTV, Phones):** \$40,000
3. **Lease Bonds:** \$10,000
4. **Fitout & Long-Term Leases:** \$60,000
5. **Brand/Goodwill Value (Incl. Websites, CRM, Reviews, SEO):** \$60,000
6. **Cashflow Value:** \$50,000

Next Steps: Email 4salongroup@gmail.com for the Information Memorandum (IM) detailing location profiles, staff profiles, and financial overviews.