

Import & Distribution, Online Retail Business for Sale North Shore location available on application



kakapo

ZUMA DIRECT
North Shore

Zuma Direct. Import & E-Commerce. FY26 Profits of \$173,000+

Import. Sell. Repeat. It's that simple.

Zuma Direct is an established importer and retailer of garden, landscaping and construction equipment, supplying machinery, tools and accessories to customers throughout New Zealand.

The business sources products directly from overseas manufacturers and sells them through an established online sales platform, as well as a highly successful Trade Me Store.

Product demand comes from a broad customer base including contractors, tradespeople, lifestyle block owners and DIY customers tackling projects big and small.

Efficiency is the key to this business. The current working owner works just 25 hours per week on average, enjoys low overheads, and has developed cost effective distribution arrangements with freight providers.

A new owner would have the opportunity to replicate the existing owner-operator model, reset as a fully managed business, or integrate the business into an existing, complementary operation.

Key Highlights

- Forecasted FY26 profits of \$173,000+ (working part-time hours)
- Established, reliable supply chain
- Low rent of \$34,000+GST per year (including car parks)
- Client database of 5,000+ clients
- Nationwide online sales platform
- Set up in 2015
- 99.4% feedback rating on Trade Me

Location: **Auckland**

Asking: **\$239,000**
+ Stock of \$95,000

Type: **Wholesale/Distribution**

Contact:

Matt Cantlon - Business Broker
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nzbizbuysell.co.nz/131951

Kakapo Business Sales

Licensed REAA 2008

Broker Ref: KA2737



- Big customer database of 5,000+ clients

You don't have to be the sharpest tool in the shed to see the value of this business. Call Matt Cantlon on 021 915 198 to find out more.

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