



For Sale

Location: **New Zealand**
Asking: **\$385,000**
Type: **Relocatable eCommerce**

\$1M+ Sales | Home-Based Online Business

\$1M+ Turnover | Home-Based eCommerce Platform | High-Margin In-House Range | Huge Brand Upside

A rare opportunity to acquire an established online health & wellness supplements sales platform generating over NZD \$1,000,000 in annual turnover.

This is a home-office based business with no rent and no lease commitments, making it an ideal option for buyers seeking strong cashflow with low fixed overheads. The operation is straightforward and systemised, with an efficient workflow focused on customer enquiries and order fulfilment.

Key Highlights:

- * \$1M+ annual turnover (proven multi-year performance)
- * Home-based operation - no rent / no lease costs
- * Simple, repeatable processes - easy to learn and run
- * Highly flexible - can suit owner-operators, couples, or lifestyle buyers
- * Profitable with clear upside through improved digital marketing
- * Dual-engine model:
 - * Platform selling multiple third-party brands
 - * Plus a high-margin in-house product range (private label) with significant growth potential
- * Strong customer loyalty and repeat purchasing behaviour

This opportunity is well-suited to buyers with eCommerce/digital marketing experience, or anyone seeking a proven online business with strong foundations and meaningful future upside.

*Please refer to the LINK website for full disclaimers.

Ref: CS01040

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