

# Digital and Media Services Business for Sale Auckland



## Leading Digital and Media Services Business | FY26

### Normalised EBITDA \$1.5m

This prominent digital and media services business has operated successfully for over eleven years, earning a reputation as reputable firm within its sector in New Zealand.

Key highlights include:

- Robust and Sustainable Financials: FY25 normalised EBITDA of \$1.1m demonstrating strong and sustainable profitability. FY26 forecasted normalised EBITDA is \$1.5m.
- Gross Margins: Consistently averaging 30% from FY23 to FY25, ensuring excellent returns.
- Quality Client Base: The business has strong contracted relationships with notable NZ companies since inception.
- Operational Strength: Day-to-day client work are run autonomously by the firm's employees with senior management overseeing client relationships and strategy.
- Growth Opportunities: Leveraging their strong reputation in the market, further positioning as trusted advisors could provide significant upside and more recurring revenue. The business has also had significant demand for their campaign services and can increase this service offering to match demand for immediate short to medium term upside.
- Firmwide Client Relationships: Client relationships are managed through a collaborative, firm-wide approach rather than by any single individual.

This is an ideal opportunity for buyers seeking a proven, profitable business with strong management, market leadership and clear growth potential. Call today for a confidential discussion and further details.

Price on application

Please complete the online confidentiality agreement by copying and pasting this link: <https://www.kauribusiness.co.nz/ca-forms/ca-form-241>. Post executing the NDA, we will be in touch with further information.

Michelle Boag

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Kauri Business Sales (Licensed REAA 2008)

Property Code: 241

Location: **Auckland**

Asking: **\$4,500,000**  
**POA**

Type: **Services-**  
**Professional**

## Contact:

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[nzbizbuysell.co.nz/131867](https://nzbizbuysell.co.nz/131867)

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