



For Sale

Location: **New Zealand**
Asking: **\$10,000**
No GST
Type: **Home Based / Retail Other**

Online fire protection equipment store - essential products, nationwide reach, work from anywhere in NZ

Established online business specialising in the advertising and sale of essential fire protection equipment, including smoke detectors, fire extinguishers and safety signage. Operating as a home-based model, the website connects trusted suppliers with customers looking to safeguard homes and businesses across New Zealand.

Fire safety is a necessity, and demand for convenient online purchasing continues to grow. The platform features user-friendly navigation and proven product listings, making it easy for customers to browse and buy. With an asking price of \$10,000 (no GST), this is a straightforward entry into a critical, evergreen industry with scope to expand product range, marketing and supplier relationships.

<https://www.fireproducts.co.nz/>

Business Resources

Family-run business with 30-year industry background and established supplier relationships, including direct importers. Website platform fully operational and can be managed from a home office anywhere in NZ. Warehousing support in Christchurch and Auckland. No specialised equipment required. Product knowledge beneficial. Handover assistance available by negotiation.

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