

Liquor Retail for Sale Auckland



Liquor Retail Opportunity with Brand Power!

Looking to secure a branded liquor retail business in Rodney with loyal customers and genuine growth potential?

This established liquor store trades under a recognised retail banner and offers a comprehensive range of Main Stream Beer & Craft Beer, Wines, Spirits and RTDs, catering to consistent everyday demand. Well positioned within its local Auckland community, the store benefits from strong visibility and convenient access, supporting both regular top-up purchases and planned shopping.

With an existing customer base and solid operational platform, the business provides a stable foundation for a new owner. There is clear scope to enhance performance through improved purchasing, tighter stock control and focused margin management, alongside targeted local promotions.

Key strengths

- * Average weekly T/O ranging between 17,000 - \$18,000 with healthy gross margins
- * Low rental - \$605.80 + GST Per Week
- * Growth potential via promotions and community engagement
- * Loyal repeat customers
- * Strong visibility and easy access
- * Clear upside through improved cost and margin control
- * Optional upstairs accommodation available
- * Fully Staff operated with Owners involvement restricted to 25 hrs per week

This opportunity is ideally suited to a motivated, hands-on owner-operator ready to take an active role in daily operations and drive improved results. Step into an established Auckland liquor retail business with brand backing and tangible upside, opportunities with this combination of stability and potential are not to be missed.

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Location: **Auckland**

Asking: **\$360,000**

Type: **Retail-Food Liquor**

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