



For Sale

Location: **Queenstown**

Asking: **\$399,900**

Type: **Franchise New / Health/Beauty**

Queenstown Franchise Opportunity - Nail Salon

Looking for a fresh business opportunity in Queenstown, backed by proven systems and brand support?

This is a new franchise opportunity for Queenstown, operating under New Zealand's first franchise-based nail salon brand. Rather than buying an existing Queenstown salon, you're stepping into a new territory launch with franchise backing in place - including established operating systems, centralised marketing, and head office-managed supplier relationships that reduce start-up friction and risk.

The business model is appointment-based and repeat-visit by nature, with revenue generated through core nail services, premium enhancements and add-ons. In Queenstown, a well-executed salon has clear potential to build a loyal local following while also benefiting from the area's destination market and seasonal uplift.

Key Strengths:

Brand-new Queenstown franchise territory under a recognised franchised nail salon brand

Franchise systems and head office support to reduce start-up risk

Centralised marketing (social media, Facebook, billboard activity) handled by head office

Head office-managed suppliers for consistency and streamlined ordering

Strong recurring revenue potential through repeat maintenance and rebooking culture

Clear growth levers: diary utilisation, upsells, add-ons, peak-season trading hours and local partnerships

Owner involvement can suit the buyer. Perfect for a qualified nail technician ready to lead and grow a loyal client base in a premium market, or an investor/manager who can build a strong team and drive results through systems, rebooking, and service standards.

If you want a new Queenstown launch with franchise support in place and the upside of building a strong presence in a high-profile market, this is a standout chance to make your mark early and grow with intent.

Contact:

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