

Craft Retail Business for Sale Tauranga



For Sale

Location: **Tauranga**
Asking: **\$250,000 Stock Included**
Type: **Retail Other**

Craft Retail Business For Sale in Tauranga

Looking for a well-established boutique craft retail business with a loyal customer following and clear growth upside?

Tauranga Knitting Centres is now in the market! This long-standing Tauranga-based retailer has built a strong presence in a niche craft and hobby market, operating from a well-positioned location in a recognised local retail precinct. With a stable trading history and an engaged customer community, it offers a solid platform for a new owner to step in and continue a proven model.

The business trades through both a physical storefront and an established ecommerce channel, with online sales currently contributing approximately 4-5% of total revenue, leaving obvious headroom to grow the digital side over time. Operations are supported by established systems (POS and accounting) and a reliable supplier network, enabling a smooth transition and easy day-to-day management.

Key Strengths:

- * Long-established boutique retailer with strong local recognition
- * Prime Tauranga retail positioning with steady convenience traffic
- * Solid profits to a working over, averaging approx. \$103k per annum
- * Loyal repeat customer base and consistent niche demand
- * Dual-channel trading model with ecommerce already in place
- * Stable, long-standing supplier relationships
- * Owner-operator structure with part-time staffing support, if desired
- * Secure lease in place through to November 2028, with renewal options to 2032
- * Multiple growth levers: ecommerce uplift, digital marketing, community-based initiatives, curated bundles.
- * Well priced at \$250,000, inclusive of \$120,000 SAV.

This opportunity suits a hands-on owner who enjoys retail and customer engagement, with scope to expand online and marketing activity. The vendor offers up to 30 days' post-settlement support (and more by arrangement) to ensure continuity.

A proven business with strong foundations, simplicity, and genuine upside, ready for its next owner.

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*Please refer to the LINK website for full disclaimers.

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