



For Sale

Location: **Auckland**
Asking: **\$360,000**
\$360,000 plus stock
Type: **Retail-Food Other**

Established Fruit and Vege Business - 20,000+ Wechat Customers

Located in one of Central Auckland's busiest streets, this long-established fruit and vegetable store has been operated by the current owner for over 12 years.

Since 2014, the business has built a WeChat community of 20,000+ quality customers, generating daily online orders with outsourced delivery. The product range now extends beyond fresh produce to groceries and household essentials.

Business Details:

- 2025 Revenue: \$1,872,135 + GST
- Normalised EBITDA: \$150,000
- Owner works approx. 3 hours per day, 6 days a week
- 193 sqm retail + 70 sqm warehouse + 10 car parks.
- Rent: \$50,000 + GST + outgoings (very reasonable). Friendly landlord.

Strong online platform, loyal mid-to-high-end customer base, and significant growth potential. Ideal for a family operator.

Asking Price: \$360,000 + Stock

Please complete the online confidentiality agreement by copying and pasting this link:

<https://www.kauribusiness.co.nz/ca-forms/ca-form-247>

Post executing the NDA, we will be in touch with further information.

Jane Gu

Email: jane.gu@kauribusiness.co.nz

Mobile: 022 028 0891

Wechat: gxj844560899

Kauri Business Sales (Licensed REAA 2008)

Property Code: 247

Contact:

Jane Gu
022 028 0891 or [0800 452 874](tel:0800452874)

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