

Leading NZ Artisan Cheese Box Company Business for Sale Lower Hutt



For Sale

Location: **Wellington**
Asking: **Price on application**
Turnover: **\$140,000**
Type: **Retail-Food Other / Wholesale/Distribution**

Immediate part-time income and opportunity to start/expand your existing hospitality operation.

This is a rare opportunity to take over a well established boutique business with a strong reputation and loyal following.

The Cheese Wheel is an established small business, specialising in NZ-made monthly curated cheese boxes delivered nationwide and in artisan cheese sourcing for hospitality and catering businesses. Established in 2018, we have now become the leading NZ company for monthly Cheese Box subscription. Each month we connect cheese lovers with cheese makers by delivering an ever-changing selection of four cheeses. We have a loyal customer base made up of food lovers, hospitality businesses, event planners and corporate clients. We source cheese from most small to medium size NZ producers.

Our three Directors lack time to explore the growth opportunities that often come to The Cheese Wheel. So it's time for us to hand the business over to an energetic new owner who will take it to the next level.

Business Resources

1. Established professional brand with professional marketing collaterals, website (thecheesewheel.co.nz), and social media presence
2. All equipment, packaging, and warehouse lease
3. Customer database and supplier relationships
4. Systems and documented end-to-end processes for easy handover
5. Growth potential with large addressable market, events, partnerships, and B2B
6. Support during the transition period (optional)
7. Consistent income and low overheads – perfect as a side hustle or full-time creative venture

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