

Retail, Toys Franchise for Sale 191 Dickens Street, Napier South, Napier



kakapo

TOYWORLD NAPIER
191 Dickens St, Napier South



Toyworld Napier. Big Smiles & Bigger Profits of \$261,000+

Toyworld Napier is more than a retail store. It's where wish lists come to life, where grandparents become heroes and where kids drag their parents through the doors with wide eyes and big dreams.

Behind all that fun is a seriously solid business.

Since taking ownership in 2020, the current owners have enjoyed strong, steady profits from this fully managed operation. Now it's your turn to unwrap the opportunity.

Keep it running under management and enjoy the returns, or step in as an owner-operator and take the reins to grow profits even further. With a proven, low-cost franchise model behind you, you are never alone, but you still have the freedom to run your store your way.

With 34 stores nationwide, Toyworld is New Zealand's largest network of independent toy retailers. For 50 years, it has been the place Kiwi families trust for the biggest range of toys, games, puzzles and indoor and outdoor adventures. This is a brand woven into childhood memories across generations.

Business Highlights

- FY26 Working owner profits of \$261,000+
- FY25 Working owner profits of \$223,000+
- Currently run under management, owners live outside of Napier
- The only Toyworld in Hawke's Bay
- High profile CBD location, great car parking and high foot traffic
- 6 years of rock solid trading history
- Long term lease secured right through to 2038
- Experienced team of staff
- Low-cost franchise model that offers both support and autonomy

Location: **Napier**

\$399,000

Asking: **+ Stock of \$300,000**

Type: **Franchise Resale / Retail Other**

Contact:

Matt Cantlon - Business Broker
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nzfranchises.co.nz/131662

Kakapo Business Sales

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Broker Ref: KA2710



This is not just a retail investment. It's a chance to own a business that is part of the community's happiest moments, backed by real numbers and a nationally recognised brand.

So put down the Lego and call Matt Cantlon on 021 915 198 or James Ashwin on 0211256898 today.

Asking Price: **\$399,000 + Stock of \$300,000**