

Accommodation Business for Sale Hokitika



252 Beachside Motels & Holiday Park West Coast Opportunity

An exceptional opportunity to own a well-established accommodation business in one of New Zealand's most scenic coastal towns. After six years of ownership, the current operator has relocated and is ready to hand over the reins to someone who will continue the legacy.

252 Beachside Motels & Holiday Park is just a short stroll from Hokitika Beach and offers a wide range of accommodation options-self-contained motel units, cosy cottages, cabins, and powered sites for campervans. It's a proven performer catering to families, groups, and corporate travellers.

Key Features:

- Multiple income streams: Motels, holiday park sites, and cabins
- Prime location: Walking distance to the beach and Hokitika town centre
- Facilities: Seasonal outdoor pool, BBQ area, playground, guest laundry, and free Wi-Fi
- Bookings: Consistent demand from domestic and international travellers
- Growth potential: Room to expand marketing and enhance guest experience
- Freehold option: Property may also be available for purchase

Hokitika is a popular destination for tourists exploring the West Coast, offering steady demand year-round. This is an ideal opportunity for owner-operators or investors looking for a profitable business and a relaxed coastal lifestyle.

Asking Price: \$589,000 plus GST (if any) for the business.

Freehold will need to be negotiated separately and is not included in the business sale.

Location: **West Coast**
Asking: **\$589,000 plus GST (if any)**
Type: **Accommodation-Motels / Accommodation-Other**

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For more information, please contact Cecilia Xiao at 021 0256 3311 or cecilia.xiao@naiharcourts.co.nz.

*** Some business details for sale are confidential and can only be disclosed upon contacting the broker and completing a confidentiality agreement. Contact the broker for further information.