

Tourism Business for Sale Christchurch



Canterbury's best kept secret, 12 seasons strong, Substantial growth opportunities, Retiring owner

The Business

Operating for 12 years, this tour and transport operator has grown year on year post-Covid, without any marketing or social media presence. All bookings are currently made via agencies only. But with a brand new website just launched that can receive direct bookings - a simple online marketing strategy to attract travellers who prefer to book direct will generate substantial growth.

Business Highlights

1. Proven and profitable
2. Minimal working hours required during off-season
3. Easily scalable
4. Great systems in place
5. Sound Agency relationships
6. Reputable and experienced drivers/guides
7. High quality vehicle fleet with a market value of \$431,000

Business Resources

The Buyer

The Buyer would ideally be Canterbury located, although this business could be run from anywhere, provided good relationships were in place with contractors and staff. The new owner's role will be FT throughout the Peak Season (October to March), but can be stripped right back during the Winter months if desired. Good customer service and logistics skills are essential. The Vendor is happy to provide a solid handover, including introductions to all key relationships.

Information Memorandum will only be made available to genuine buyers, approved by the Vendor.

Take advantage of Canterbury's tourism boom!!

Sale Price \$695,000 including assets

EBPITD \$268,878 2025FY

Location: **Christchurch**

Asking: **\$695,000 including assets**

Type: **Tourism/Leisure**

Contact:

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