

# Online, Work From Home, Ecommerce Business for Sale Home based, operate from anywhere in NZ



**kakapo**

ICE BATH TUBS  
Operate from home anywhere in NZ



## Ice Bath Tubs. Home based, Health & Wellness E-commerce

**Is 2026 the year you take the cold plunge into business ownership?**

Tap into one of the fastest-growing global wellness trends with Ice Bath Tubs, an NZ based e-commerce brand specialising in ice baths, steam saunas, cold therapy bundles, and recovery products. Established in June 2023, this business has been purpose-built to run simple, lean, and highly efficient, perfect for an owner-operator, lifestyle buyer, or a brand looking to bolt on growth.

Operating entirely online, Ice Bath Tubs services customers nationwide with a strong emphasis on fast NZ delivery and practical, accessible products for both personal users and light commercial applications (gyms, sports teams, wellness studios).

### Business Highlights

- High-growth sector. Cold exposure and recovery is a booming wellness category with strong consumer demand
- 100% e-commerce - No lease, no premises, no staff!
- Ultra-low time commitment (Approx 4 hours per week to operate)
- Lean by design - Minimal overheads and streamlined systems
- Home Based with over \$100,000 of gross profit margin
- Scalable model
- Expand product range, marketing spend, B2B or international sales

Ice Bath Tubs offers an incoming owner a clean, proven foundation with significant upside. Take the plunge and give Shelley May a call today on 021 286 3274.

Location: **New Zealand**

Asking: **\$149,000**  
+ Stock of **\$48,000**

Type: **Relocatable**  
**eCommerce /**  
**Home Based**

### Contact:

Shelley May - Business Broker  
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[nzbizbuysell.co.nz/131584](http://nzbizbuysell.co.nz/131584)

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Enquire online at: [nzbizbuysell.co.nz/131584](http://nzbizbuysell.co.nz/131584)