

Ice Bath Tubs Business for Sale NZ Anywhere



kakapo

ICE BATH TUBS
Operate from home anywhere in NZ



Ice Bath Tubs. Home based, Health & Wellness E-commerce

Is 2026 the year you take the cold plunge into business ownership?

Tap into one of the fastest-growing global wellness trends with Ice Bath Tubs, an NZ based e-commerce brand specialising in ice baths, steam saunas, cold therapy bundles, and recovery products. Established in June 2023, this business has been purpose-built to run simple, lean, and highly efficient, perfect for an owner-operator, lifestyle buyer, or a brand looking to bolt on growth.

Operating entirely online, Ice Bath Tubs services customers nationwide with a strong emphasis on fast NZ delivery and practical, accessible products for both personal users and light commercial applications (gyms, sports teams, wellness studios).

Business Highlights

- High-growth sector. Cold exposure and recovery is a booming wellness category with strong consumer demand
- 100% e-commerce – No lease, no premises, no staff!
- Ultra-low time commitment (Approx 4 hours per week to operate)
- Lean by design – Minimal overheads and streamlined systems
- Home Based with over \$100,000 of gross profit margin
- Scalable model
- Expand product range, marketing spend, B2B or international sales

Ice Bath Tubs offers an incoming owner a clean, proven foundation with significant upside. Take the plunge and give Shelley May a call today on 021 286 3274.

Asking Price: **\$149,000 + Stock of \$48,000**

Location: **New Zealand**

Asking: **\$149,000**
+ Stock of \$48,000

Type: **Relocatable**
eCommerce /
Home Based

Contact:

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Kakapo Business Sales

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