

Iconic Boat Hire Business for Sale Christchurch



For Sale

Location: [Christchurch](#)
Asking: [\\$80,000](#)
Type: [Tourism/Leisure](#)

Iconic pedal boat, aqua trike and canoe hire in Christchurch. Strong income with plenty of growth potential. Owner semi-retiring.

Groynes Boat Hire is a long-established (over fifty years) recreational hire business, offering pedal boats, aqua trikes and canoes within Christchurch's popular Groynes Reserve. Operating year-round on weekends, public holidays, school holidays and for group bookings, it serves families, tourists and locals seeking safe, low-cost outdoor fun. With minimal direct competition, only two owners since inception and a recently established long-term lease with Christchurch City Council, the business enjoys steady demand and strong seasonal profitability. Its iconic fleet, prime location, and simple operating model keep overheads low.

Sale includes all boats, personal flotation devices, health and safety plan, equipment, sign written car, advertising trailer, website, social media and established branding, providing an easy to manage, profitable venture with room to expand.

Business Resources

The business includes a full fleet of pedal boats, aqua trikes and canoes, along with all operational equipment, personal flotation devices, a comprehensive health and safety plan, sign written car, advertising trailer, website, social media channels and established branding.

Supplementary resources include long-standing supplier relationships, clear operating procedures and a recently secured long-term lease with Christchurch City Council, supporting smooth operations and future growth.

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