

# Wellness Centre Business for Sale Auckland



## High-Asset Wellness Sanctuary - Priced for Immediate Exit

Take over a legacy Auckland wellness brand for less than the cost of the fit-out. After 12 successful years, Float Culture is offered for a rapid sale at a price that emphasises asset value over historical multiples.

### The Immediate Opportunity:

This is a truly **turn-key investment**. For the past **4 months**, the business has been run entirely **under management**, proving its operational independence and making it a perfect "bolt-on" for an existing portfolio or a passive income stream for a new owner.

### Why This is the Best Value Deal in Auckland:

- Asset-Backed Security:** The sale includes over **\$254,000 in tangible assets** (book value), including premium float pods, built-in tanks, a sauna, and an ice bath as well as a fibreglass mould to build more float tanks for an expansion or renewal. You are essentially buying the equipment and getting a 12-year-old brand for free.
- Proven Earnings:** While priced for a fast exit, this business has a history of high performance, with Seller's Discretionary Earnings (SDE) averaging **\$180,000** between 2021 and 2023.
- Prime Location & Future Growth:** Located in Grafton, the premises are positioned to benefit immensely from the **City Rail Link**, with the new Mt Eden station just a short walk away.
- Diverse Services:** Core revenue from Float Therapy is supplemented by a dedicated **Contrast Therapy room** (sauna/ice bath) and a private **Massage Therapy suite**.
- Recurring Revenue:** A loyal membership base provides a predictable monthly cash flow from day one.

### Premises & Lease:

- Location:** 12 Water Street, Grafton.
- Rent:** Approx. \$4,536.52 (plus GST), including OPEX.
- Secure Tenure:** Final expiry through to **August 2030**.

### "Fast Sale" Asking Price: **\$295,000 (Plus Stock)**

At this price point, the ROI is exceptional. An owner-operator or investor could potentially see a full return on investment in under 18 months based on historical performance.

**This opportunity will not last. Act now to secure a premium Grafton facility at a liquidation-style price.**

### Website

<https://www.floatculture.co.nz>

Location: **Auckland**  
Asking: **\$254,000**  
Turnover: **\$354,491**  
Type: **Health/Beauty**

### Contact:

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5pm onwards. Any time on the weekends.

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