

Tourism Stay Experience Business for Sale Waitomo



EOI | Own a World-Unique Tourism Stay Experience

Seeking Expressions of Interest Looking for a truly standout tourism business that guests can't stop talking about? This is a rare chance to acquire an experiential accommodation operation that delivers unforgettable stays in one of NZ's most iconic visitor destinations.

Long-established & located minutes from the world-famous Waitomo Caves, this business offers a collection of distinctive, themed accommodation units set across a spacious rural property. Purpose-built & creatively repurposed structures create an overnight experience far beyond standard motel-style stays.

The business enjoys strong visibility with consistent demand from domestic & international travellers. Revenue is generated through a balanced mix of direct bookings, online travel agents, & tourism trade relationships, providing a clean, market-led income profile.

Features:

- * World-unique, hard-to-replicate themed accommodation
- * Prime location near major tourism drawcard- Waitomo Caves
- * Award-recognised positioning within the tourism sector
- * Diversified booking channels - direct, OTA, & trade partners
- * Freehold Going Concern: land, buildings, & business
- * Upside through marketing, yield management, & add-on revenue
- * Significant 3.44Ha freehold site + business

The business operates under management with minimal owner input, supported by an experienced on-site manager & scalable housekeeping team. An incoming owner can remain hands-off or take a more active role to drive growth.

This opportunity combines an exceptional location, strong market position, & clear growth potential with lifestyle, land ownership, & long-term tourism appeal.

Seeking Expressions of Interest

Location: **Waikato**
Asking: **Refer to Broker**
Accommodation-
Type: **Other**

Contact:

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LINK Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL05111



***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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