



For Sale

Location: **Waikato**
Asking: **\$360,000**
Price by negotiation
Turnover: **\$600,000**
Type: **Retail Other**

Market Leading Franchise business in Te Awamutu

Bayleys Business are pleased to offer a unique opportunity to acquire the Murray Hunt Beds R us in Te Awamutu.

Off the back of their Otorohonga store the owners saw the quality and customer demand of the Sleepyhead range of beds, establishing Murray Hunt Beds R us in 2020. The nearest Beds R us franchise competitors are based in Cambridge and Te Rapa in Hamilton, meaning the store has a large geographic catchment with a growing population base.

The nature of beds (incl. delivery), home decor and giftware mean customers wish to touch and feel the products, meaning the store is popular in the wider community with a loyal customer base.

The business has developed an excellent reputation built on high quality products and service, good advice and competitive pricing. It continues to trade profitably through challenging recent economic conditions, with increased sales predicted as consumer confidence improves.

Business Resources

Highlights:

- Market leading Sleepyhead product range at national prices offered through Beds R us franchise agreement.
- Excellent location with Te Awamutu growing year-on-year with an affluent rural population base.
- The need to touch and feel product and deliver beds means a loyal customer base has been established.
- FY25 sales of \$600k and earnings to a single working owner of approximately \$117k.
- Four-year average EBPIITDA of \$129k.

Contact:

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