



For Sale

Location: **Rotorua**
Asking: **Price by negotiation**
Turnover: **\$600,000**
Type: **Tourism/Leisure**

Katoa Lake Rotorua - Jet boating in the heart of the CBD

The business is ideally located in Rotorua, the adventure tourism capital of the North Island.

As the only jet boat operator on Lake Rotorua, the business benefits from the aggregate of attractions and activities in the region and the large number of hotels and motels within walking distance from its' location in the newly developed lakefront precinct.

The core 'Speed & Spins' product is perfect for walk up visitors to the lakefront, leaving on the hour and catering to people of all ages and fitness levels.

With international visitor numbers still recovering towards pre-pandemic levels the business is positioned for growth and as one of the only privately owned jet boat operations in a key tourism destination the business is a unique and exciting acquisition opportunity.

1. Sales and profitability have grown steadily since the pandemic, and the business is cash generative. FY25 EBPITDA of \$285,000.

The business has the right to operate on Lake Rotorua, Lake Rotoiti and Lake Tarawera, providing a purchaser with further opportunities to grow.

Business Resources

The business includes a strong asset backing:

- KJET 3 - Mackcraft - surveyed 11 pax, incl trailer.
- KJET 4 - RPM Marine - surveyed 22 pax, incl. trailer.
- KJET 5 - Mackcraft - surveyed 28 pax, incl. trailer.
- 2x Toyota Landcruisers.
- Jetty and kiosk infrastructure.

Contact:

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[Bayleys Hamilton](#)

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