

Manufacturing, Sales, Installation Business for Sale Tauranga



For Sale

Location: **North Island**
Asking: **Price by negotiation**
Turnover: **\$6,000,000**
Type: **Manufacturing**

Resilient financial performance with EBPIFDA of \$1.0m+ and a business model that owns the design IP and full process from manufacture through to installation.

1. While manufacturing operations are based in Tauranga, the business services the Waikato, Bay of Plenty and Auckland regions.
2. The business owns the design intellectual property and manufacturers high-quality products utilising materials from market leading suppliers. The business model enables them to control the design, manufacture, sale and installation of its products therefore owning the customer experience which separates them from many competitors.
3. The product adds considerable value to homes and commercial premises and has proven resilient through recent economic conditions, highlighting the quality of its brand and products and its excellent reputation amongst customers, with customer referrals being a key source of lead generation and forward bookings.
4. Predominantly focused on Business to Consumer (B2C) sales and marketing, there is an immediate opportunity for a new owner to expand the geographic footprint and to target Business to Business (B2B) sales both direct to commercial customers and via referrers.
5. The exceptional business model, robust financial performance, operational efficiency, and growth potential, provides prospective purchasers' a unique chance to acquire a well-established business with a strong presence in the market in which they operate.

Business Resources

Key Highlights

1. End-to-end business model delivers high quality products and an exceptional customer experience.
2. Attractive and high-quality products made from materials and componentry sourced from leading NZ suppliers.
3. Excellent balance between attractiveness, quality and price drives volume and customer referrals.
4. A simple and efficient manufacturing process delivered by a skilled and capable workforce operating with significant autonomy.
5. Immediate and significant growth opportunities available to the right purchaser.

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