

Marketing Agency Business for Sale NZ Wide



kakapo

BOUTIQUE MARKETING AGENCY
Operate from home anywhere in NZ

Boutique, Home-Based Marketing Agency. Profits of \$110,000+

This is an established, profitable boutique social media and digital marketing agency, operating fully remotely since 2018.

Generating annualised FY26 profits of \$110,000+ and priced at a compelling 1.8x multiple, this business offers strong recurring revenue, low overheads, and genuine lifestyle flexibility.

The agency provides end-to-end social media management, content creation, and digital strategy to a loyal B2B client base, with a strong presence across Queenstown's tourism, hospitality, and outdoor sectors.

While current clients are predominantly Queenstown-based, the business operates fully remotely and can be run from anywhere in New Zealand. Revenue is primarily retainer-based, delivering consistent and predictable cashflow.

With systems, staff, and workflows already in place, a new owner can step straight in. **This opportunity is best suited to someone with existing marketing or agency experience** who can confidently manage clients and oversee strategy.

The vendor is selling for family reasons and will provide a structured handover and client introductions. A proven agency with real earnings, flexibility, and clear upside, ideal for a buyer looking to grow without starting from zero.

Business Highlights

1. Established in 2018 with proven trading history
2. Earn \$110,000 a year working 10 hours a week!
3. Strong recurring revenue via monthly retainers
4. No lease, no stock, no physical assets
5. One experienced staff member wanting to stay on
6. Fully remote & relocatable business model
7. Strong reputation and long-standing client relationships

Location: **New Zealand**

Asking: **\$169,000**

Type: **Relocatable
eCommerce /
Home Based**

Contact:

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nzbizbuysell.co.nz/131512

Kakapo Business Sales
Licensed REAA 2008
Broker Ref: KA2719



8. Full systems, software, and SOPs in place

9. Vendor support and structured handover provided

Make 2026 your year! Call Chloe McKnight today on 021 659 485 to learn more about this amazing opportunity.

Asking Price: **\$169,000**