



Natural Health Now

For Sale

Location: **North Island**
Asking: **\$29,000**
Turnover: **\$7,000**
Type: **Retail Other / Health/Beauty**

Established Natural Health E-commerce Website - 16 Years Online, Loyal Customers, Proven Sales History, Significant Growth Potential

Rare opportunity to acquire a long-standing natural health e-commerce brand with 16 years of market presence and proven demand. The business achieved peak sales of \$40,000 in 2020 and continues to generate organic and repeat orders despite no marketing investment. Current results reflect operational constraints rather than lack of demand, presenting clear upside for a buyer able to invest in marketing, stock holding, and efficient fulfilment. With strong brand trust, loyal returning customers, and an established product range, this business is ideally suited to an existing e-commerce operator or health-focused entrepreneur looking for immediate traction and scalable growth. Asking price \$29,000.

Business Resources

Sale includes the domain name naturalhealthnow.co.nz, branded email address, full control of the e-commerce website, and customer database of 897 previous purchasers including contact details and purchase history. Established supplier relationships across all stocked products, with full supplier information provided for seamless transition. Website is fully operational and currently generating organic and repeat sales. Training and handover support available to ensure continuity and growth.

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