

# Niche Manufacturing Business for Sale Wellington



# For Sale

Location: [Wellington City](#)  
Asking: [Refer to Broker](#)  
Type: [Manufacturing](#)

## Niche Manufacturing | Limited Competition

Seeking a scalable manufacturing business with limited competition and upside? Ticks all boxes.

Founded over 40 years ago, this long-standing New Zealand manufacturing business has built a strong reputation for producing high-quality fabricated steel and wire-based products for customers nationwide. Operating in a specialist niche, it combines deep technical capability with modern systems and a well-invested plant to deliver consistent, repeatable results.

Based in the wider Wellington region, the business serves diverse commercial and industrial clients across multiple sectors, providing resilience and stability. Revenue comes mainly from repeat clients and referrals, with no reliance on walk-ins and minimal exposure to any single customer or industry.

Key highlights include:

- \* Established 40-year operating history
- \* Specialist fabrication capability
- \* Earnings of \$670k for an owner-operator
- \* Strong and improving margins
- \* Well-invested plant owned outright
- \* Scalable operation with spare capacity
- \* Diversified, nationwide customer base
- \* Experienced and loyal workforce
- \* Limited effective competition
- \* Retirement-driven sale

The business has performed strongly but remains under-leveraged in sales and marketing, offering opportunities to expand product lines, grow market reach, or invest selectively in capability.

This opportunity suits an owner-operator, an investor with a manager, or an existing manufacturing or engineering group seeking complementary capability. No specialist knowledge is needed, with a structured handover from the current owner for a smooth transition.

## Contact:

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[nzbizbuysell.co.nz/131413](#)

LINK Business (Ellerslie)  
Licensed REAA 2008  
Broker Ref: EL05068

  
we sell businesses



Well-positioned, profitable businesses of this calibre are rare. Enquire now!.

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Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. A stock image may be used to represent the business.

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