



## For Sale

Location: **Auckland**  
Asking: **\$295,000**  
**+gst (if any)**  
Type: **Wholesale/Distribution**

NAIHarcourts

BUSINESS SALES

### Exclusive Cast Iron Import/Distribution Opportunity

A unique opportunity to represent a premium, quality brand establishing the distribution network for authentic cast iron cookware across New Zealand and Australia. This import/distribution business comes with exclusive territorial rights, positioning you at the forefront of the growing premium cookware market in Oceania. Asking price includes new Stock to the value of USD \$10,000.00, as a very real kick-start to your new import/distribution business. High Profitable margins.

#### Market Opportunity

The cast iron cookware segment continues to experience robust growth as consumers increasingly value:

- Durability and lifetime value
- Chemical-free, natural cooking surfaces
- Superior heat retention and distribution
- Sustainable, multi-generational products
- Artisan quality and craftsmanship

#### Business Highlights

##### Exclusive Distribution Rights

- New Zealand market exclusivity
- Australian market exclusivity
- Protected territory for brand development
- First-mover advantage in established markets

#### Growth Potential

- High profit margins
- Untapped market with growing demand for premium cookware
- Strong consumer trends toward natural, sustainable products
- Established product line ready for immediate market entry
- Scalable business model across retail and commercial channels

### Contact:

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[nzbizbuysell.co.nz/131207](http://nzbizbuysell.co.nz/131207)

NAI Harcourts North Shore  
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## Target Markets

- Premium homewares retailers
- Specialty kitchen stores
- Online direct-to-consumer sales
- Restaurant and commercial kitchens
- Lifestyle and design-focused outlets

## Investment Highlights

This is an opportunity to build a valuable import/distribution business from the ground up with:

- Protected market position through exclusivity agreements
- Proven product line with heritage and quality credentials
- Multiple revenue channels across B2B and B2C
- Scalable operations across two significant markets
- Strong margins typical of premium cookware distribution

## Next Steps

Contact us to receive the full business prospectus including market analysis, and distribution agreement terms.