

Food Truck targeting Mass Gathering Events for Sale Mount Maunganui



Profitable, Established Reputation, Strong Brand, Active Bookings. Specialized food truck business delivering fast, high-volume services for major events, festivals, and mass gatherings.

Our business operates two high-performance food trucks specializing in large-scale events, including major sports games, international concerts, and leading festivals. We service many of the top events across Auckland, the Bay of Plenty, and Waikato, giving the business strong visibility and consistent demand. With proven turnover, high profitability, and long-standing relationships with key event organizers, there are excellent opportunities to expand into new venues and multi-day festivals. The lifestyle is dynamic and rewarding—travelling across regions, meeting new crowds, and enjoying a work environment that changes every day. It's a unique business offering flexibility, excitement, and strong earning potential for owners who value freedom and variety.

Business Resources

This is a fully established, turnkey operation with two high-performance food trucks, support vehicles and a complete suite of commercial-grade assets. Systems, branding, digital platforms and event logistics are fully built and already delivering results. Buyers gain a streamlined, profitable setup ready to operate from day one. Smooth transition guaranteed with full handover, training and ongoing support to ensure immediate continuity and growth.

Location: **Tauranga**
Asking: **\$539,000**
all inclusive
Turnover: **\$400,000**
Asset Sales /
Retail-Food
Takeaways

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