

Boutique Accommodation for Sale Kerikeri



For Sale

Location:

Northland

Asking:

**Land, Buildings and Business Offers
Over \$3.9m**

Type:

Accommodation-Motels

Envious Lifestyle with Profit in Subtropical Kerikeri

Discover a unique opportunity to acquire a thriving boutique accommodation business in Kerikeri, the hub of the Bay of Islands. Successfully rebranded, this property has found its own niche standing out with its instant appeal and "over delivering" in a mid-range environment, setting it apart from its competitors.

Excellence always rises to the top, this business's online strategy is outstanding, with a stunning website & robust connections to all major online suppliers. The proven online strategy and synchronised online booking engine hits the target market with a winning formula - delivering a catalogue of high-end, repeat customers with great occupancies, an enviable client base and the best reviews you will see on an accommodation site.

Hospitality businesses measure their success by reputation, and this factor alone ensures great return business and higher occupancies.

The current owners are ex Luxury Lodge owners and bring the high standards to this midrange accommodation product.

Combining boutique luxury, thoughtful design and practical amenities the 10 beautifully appointed apartments and studios have strong appeal to both leisure and business travellers.

Standalone 3-bedroom/2-bathroom owner's accommodation with expansive living areas flowing out onto two decks for outdoor dining and relaxation surrounded by subtropical gardens complete with an outdoor spa, provide privacy and comfort not generally found in accommodation businesses.

Please be aware that some of this information may have been sourced from RPNZ/ Property Guru/ Land Information New Zealand and we have not been able to verify the accuracy of same.

Some details of this listing are confidential and can only be disclosed upon completion of a confidentiality agreement, included in the Information Memorandum available on our website.

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