



For Sale

Location: **Auckland**
Asking: **\$850,000**
Type: **Transport/Automotive / Retail Other**

Online Automotive Parts Business for European and Performance Vehicles

Asking Price 850,000 including stock

EBPITDA \$245,000 average

Looking for a profitable online business that runs with minimal hands-on time and offers genuine flexibility? This well established automotive parts operation supplies European car owners and performance enthusiasts across New Zealand through two strong ecommerce brands.

The business is fully remote and relocatable; the current owner has operated it from overseas for six months, which shows the stability of the systems already in place. Additional strengths include a registered KCP trademark, 3PL fulfilment, remote operations, low owner hours, and the ability to maintain up to 80% of monthly sales during 2 to 3 week owner absences every three months. The business also has a returning customer rate above 20%, which demonstrates strong loyalty.

Why Buyers Will Like This -

- Average EBPITDA of 245,000 over the last three years
- Average revenue of about 600,000
- About 20 hours per week required from the owner
- Operations fully digital with no phone support needed
- Strong focus on European car parts and high performance upgrades
- Two established websites with a broad customer base
- Shopify as the main sales channel with Trade Me adding about ten percent
- About ninety percent of orders shipped through a reliable 3PL warehouse
- About ten percent dispatched directly from suppliers
- Clean, modern ecommerce structure with scalable systems

This business is ideal for buyers seeking reliable earnings, low overheads, and the freedom to work from any location. Growth opportunities include expanding stock lines, building B2B relationships with workshops, and adding new international channels.

Contact:

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For more details, please visit the Barker Business website, search reference #3875 and submit the online confidentiality agreement. Once Igor has received your expression of interest, he will be in touch.

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