

Established Dress Rental Business for Sale Johnsonville



Attire for Hire
dresses for every occasion



An exceptional opportunity to purchase a well-established and highly regarded Wellington based dress hire business with over 20 years of successful operation.

Specializing in occasion wear for women of all ages, and styles, this business has built a loyal customer base and strong reputation for helping clients look and feel their best for life's most important events.

The extensive collection of dresses, shoes, jewelry and a range of men's suits catering for:

1. School balls and formals
2. Awards evenings and gala dinners
3. Weddings, wedding guests, mother of the bride and groom attire
4. Performance and stage wear having dressed compare's, Bafta and Oscar attendees, opera performers, media award winners and pageant contestants
5. Corporate functions and formal events

A key strength of the business is its commitment to inclusivity, offering a wide range of sizes and styles to suit diverse body shapes, ages and fashion preferences.

With growing consumer demand for sustainable fashion and affordable access to premium occasion wear, the business continues to occupy a strong position in the market. Customers appreciate the opportunity to wear stunning outfits for special occasions without the expense of purchasing garments that may only be worn once.

1. Over 400 dresses and occasion-wear pieces
2. Established brand with 20 years of trading
3. Loyal repeat clientele and strong word-of-mouth reputation
4. Website, social media platforms and online booking system
5. Customer database and operational systems
6. Supplier relationships and business goodwill
7. The only business of its type south of Palmerston North

This turnkey business offers flexibility, proven systems, and significant potential for future growth. It is ideally suited to someone with good customer service, sustainability, or small business ownership.

A rare opportunity to acquire a respected Wellington business with an established reputation and extensive inventory.

Location: **Wellington**

Asking: **\$50,000**
+SAV

Turnover: **\$62,000**

Type: **Retail Other**

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Website

<https://www.attireforhire.co.nz>