

Attire for Hire

dresses for every occasion



Attire For Hire - Wellington's Premier Formal Wear Boutique for Sale Step into a thriving lifestyle business with a solid track record, loyal clientele and huge upside. Attire For Hire has dominated the Wellington school ball market and is rapidly growing nationwide as New Zealand's go-to destination for ball gowns, celebratory dresses and men's formalwear.

Key Highlights

- Established brand, operating full-time since its re-launch five years ago
- On-site stock: 400 dresses, 50 men's suits, plus shoes and jewelry
- In-house alteration service creating a second revenue stream
- Steady year-on-year growth, even in challenging market conditions
- Excellent Google reviews and strong word-of-mouth reputation
- Fully built-out website and active, engaged client database

Why This Opportunity Stands Out

- Not a costume hire—specialist boutique serving judges, opera performers, award-event attendees, school-ball goers and more
- Captured Wellington's school ball scene with expanding referrals from across New Zealand
- Positioned perfectly for the sustainable-fashion trend driving repeat and referral business
- Minimal social media and digital marketing to date—vast potential to scale reach and revenue

Business Resources

Already mentioned above.

Location: **Wellington**

Asking: **\$50,000**

Turnover: **\$48,500**

Type: **Retail Other**

Contact:

Judy Liddell
0277774042
Anytime

nzbizbuysell.co.nz/130869

