

Well Established B2B Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$5,250,000**
Type: **Wholesale/Distribution**

EBITDA \$1.28 Million: Growing Year on Year

Looking to own a well-established B2B business with nationwide reach and a strong industry reputation? This high-performing business could be the opportunity you've been waiting for.

Established in 2008, this business has grown from humble beginnings into a multi-million-dollar enterprise with a national footprint and consistent \$5M+ turnover. It supplies a wide range of products to a loyal base of small to medium-sized businesses throughout New Zealand. Operating from a strategic location in Auckland, it boasts reliable distribution, top-tier supplier relationships, and a reputation for quality and service that has been earned over nearly two decades. Key business strengths:

- * Long-established brand with strong industry recognition
- * Nationwide B2B customer base with high repeat orders
- * Strong international supplier partnerships ensuring stable, quality supply
- * Skilled and experienced team across sales, logistics, and operations
- * Efficient, purpose-designed facility with capacity for future growth
- * Strategic Auckland location with easy access to key transport routes
- * Clear opportunities for expansion through product lines, marketing, or geography
- * Competitive pricing model with strong barriers to entry for new competitors

Currently managed by the hands-on owner who oversees operations, supplier management, and sales, the business is supported by a capable and cross-trained team that keeps things running smoothly day-to-day. This makes it an excellent fit for a buyer with sales, management, or operational experience looking to step into a well-oiled business with immediate returns and long-term growth potential.

With a trusted reputation, scalable systems, and stable demand across the sector, this is a rare opportunity to take over a respected and future-ready business. Don't miss your chance to build on its proven success and drive it into its next phase of growth.

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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