

Online Farming Health and Safety Business for Sale National



Make a Real Impact on NZ Farm Safety - Turn this superb content into a Profitable Digital Business

Online Health & Safety Website for Sale - [SmarthS.co.nz](https://smarthS.co.nz)

Practical training content to prevent serious farm machinery accidents

SmarthS.co.nz is a purpose-built New Zealand health & safety website focused on one critical outcome: **helping workers avoid accidents around farm and industrial machinery.**

The site delivers **clear, practical, no-nonsense training content** designed for real operators – not paperwork compliance. It presents vital safety information in a format that staff actually read, understand, and remember. No special licence is required to operate much of this machinery – yet mistakes can be fatal. SmarthS exists to close that gap.

Accidents can and do happen. When they do, questions are inevitably directed at farm owners and managers about **what reasonable steps were taken to prevent them.** Being unable to demonstrate that any training, guidance, or proactive education was provided can quickly become problematic. SmarthS gives businesses a practical way to show they took prevention seriously before an incident occurred.

Opportunity:

SmarthS.co.nz is ready for a new owner to grow the site into a business, potential is huge from the sale of courses to licencing content, partnering with rural organisations, or expanding into additional high-risk sectors. The hard work on concept, structure, and content has been done.

Ideal for:

Health & safety professionals, rural service businesses, training providers, or operators passionate about reducing serious harm on farms.

Reason for sale:

The developer has moved on to new projects, and this platform deserves an owner focused on growth and impact.

Business Resources

Key Features:

Key features & strengths:

1. Strong, memorable safety messaging focused on high-risk machinery
2. Online content ideal for inductions, toolbox talks, and refresher training
3. Designed specifically for NZ farming and rural environments and anywhere that uses Quad Bikes, Side by Sides, Motorcycles and Tractors
4. Scalable website-based model – low overheads, high impact

Location: **New Zealand**

Asking: **Negotiable**

Type: **Communications/Tech**
/ Agriculture/Hort/Aqu

Contact:

Owner
0212427010

nzbizbuysell.co.nz/130790



5. Suitable for agriculture, contracting, forestry, and rural service businesses
6. Can be passive or practical
7. Ecommerce enabled so candidates can access the information at their convenience