

Farming Health and Safety Online Business for Sale National



Work for yourself and make a real impact on NZ farm safety

Online Health & Safety for Sale - SmartHS.co.nz

Practical training content to prevent serious farm machinery accidents

SmartHS.co.nz is a purpose-built New Zealand health & safety web based business opportunity focused on two critical outcomes: **helping workers avoid accidents around farm and industrial machinery and helping farm owners and managers being blamed when they do.**

The site delivers **clear, practical, no-nonsense training content** designed for real operators – not paperwork compliance. It presents vital safety information in a format that staff actually read, understand, and remember. No special licence is required to operate much of this machinery – yet mistakes can be fatal. SmartHS exists to close that gap.

Accidents can and do happen. When they do, questions are inevitably directed at farm owners and managers about **what reasonable steps were taken to prevent them.** Being unable to demonstrate that any training, guidance, or proactive education was provided can quickly become problematic. SmartHS gives businesses a practical way for farm owners and managers to show they took prevention seriously before an incident occurred.

Opportunity:

SmartHS.co.nz is ready for a new owner to grow the site into a business, potential is huge from the sale of courses to licencing content, partnering with rural organisations, or expanding into additional high-risk sectors. The hard work on concept, structure, and content has been done and the content is exceptional.

Ideal for:

Health & safety professionals, rural service businesses, training providers, or operators or passionate about reducing serious harm on farms.

Reason for sale:

The developer has moved on to new projects, and this platform deserves an owner focused on growth and impact.

Business Resources

Key Features:

Key features & strengths:

1. Online content ideal for inductions, toolbox talks, and safety training
2. Designed specifically for NZ farming and rural environments and anywhere that uses Quad Bikes, Side by Sides, Motorcycles and Tractors
3. Scalable website-based model – low overheads, high impact
4. Suitable for agriculture, contracting, forestry, and rural service businesses

Location: **New Zealand**

Asking: **Negotiable**

Type: **Communications/Tech / Agriculture/Hort/Aqua**

Contact:

Owner
0212427010

nzbizbuysell.co.nz/130790



5. Can be passive or practical
6. Ecommerce enabled so candidates can access the information at their convenience
7. Passive income or in person practical focus - or both!

Website

<https://www.smarths.co.nz>