

Retail Distribution Rights Business for Sale NZ Wide



OCEANIA



HELITE AIRBAG - Exclusive New Zealand Helite Motorcycle Airbag Distribution Rights with Inventory, Website, Retailer Partnerships, and Strong Potential for Growth and Expansion

Take over the **exclusive distribution rights** for **Helite** motorcycle airbags in New Zealand, a world-leading safety brand trusted internationally. This turnkey business includes **~50 airbags in stock**, replacement CO₂ canisters and spare lanyards, a fully functional **eCommerce website**, and established relationships with **two major motorcycle retailers** already stocking Helite products.

With minimal current marketing — only a yearly trade show, a few Facebook ads, and occasional riding group promotions — there is **significant growth potential** for online sales, retail expansion, and club partnerships. The business is **fully operational from anywhere in New Zealand**, with **transition support** provided by the current distributor and Helite HQ. Detailed financials and contract information are available **upon signing an NDA**.

Business Resources

Accounting and admin: 2 hours weekly at best

ecommerce website

Gazebo (Great condition)

Stock: Around 60 airbags (fluctuates) + Canisters + Lanyards + Fork Sensors

Support from Helite HQ, and provided by seller

Website

<https://helite-oceania.co.nz/>

Location: **New Zealand**

Asking: **\$35,000**
+ Stock at cost

Turnover: **\$110,000**

Type: **Retail Other**

Contact:

Owner
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Late afternoon

nzbizbuysell.co.nz/130773

