

E-commerce Brand Business for Sale Auckland



E-commerce sales and manufacturing of candle/wellness products business that lets you be creative, work from home, and make money.

www.EverydaySelf.co.nz is a premium handcrafted candle brand specialising in minimalist soy and beeswax sculptural candles, positioned in the high-demand home décor and gifting market.

Generating \$48K annual revenue with strong margins and repeat customers, the brand is supported by ~5,000 Instagram followers and wholesale partnerships.

It operates with low overheads from home, offering flexibility and lifestyle appeal. With increasing demand for aesthetic, sustainable products, there is clear potential to scale through eCommerce, wholesale expansion, and content marketing.

The business is priced below value for a quick sale due to owner commitments—creating an exceptional opportunity for a motivated buyer.

You'll receive all the equipment and knowledge needed to create stunning candles and succeed, including:

1. A custom-designed Shopify website, ready for cost-effective shipping.
2. \$11,000 worth of pre-made stock.
3. Unseen photos for content creation.
4. Comprehensive training in candle making.
5. Supplier information.
6. Abundance of molds, waxes, and wicks.
7. Existing retail outlets knowledge.

Business Resources

Includes full candle-making setup, extensive silicone mould library, supplier contacts, packaging, and existing stock. Comes with established branding, and proven product range. Currently run by owner with no staff, from home with low overheads. Four wholesale accounts already in place. Full training and handover available for smooth transition.

Don't miss this incredible opportunity! Act now to capitalize on the upcoming season, including corporate Christmas presents and the busy season. Contact us today to make this profitable candle/wellness business yours.

Contact: Arianna today!

Location: **Auckland**

Asking: **\$55,000**
Negotiable

Turnover: **\$48,000**

Type: **Relocatable**
eCommerce /
Manufacturing

Contact:

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