

Frozen Food Manufacturing Business for Sale Christchurch



Business for Sale

Pierogi Joint Limited, Christchurch

This is a High-Growth Specialty Food Manufacturing Brand, established in 2021, which specializes in award-winning, authentic Polish pierogi (dumplings).



For Sale

Location: **New Zealand**

Asking: **\$100,000**
including SAV, +GST if any

Turnover: **\$215,652**

Type: **Manufacturing / Wholesale/Distribution**

The Pierogi Blueprint: Purchase an Operational Brand, Tested Assets, and a Scalable Concept Built for National Retail.

Opportunity

Established in 2021, operational pierogi brand; Pierogi Joint specializes in classic convenience comfort foods New Zealand wide. We are positioned in the rapidly growing FMCG and ready-to-eat market. We provide a turnkey commercial kitchen and loyal customer base, eliminating start-up risk.

The business is built on a scalable model perfect for overseas export, retail, or frozen wholesale expansion. Your benefit is acquiring proven infrastructure and brand equity, ready for a profit-focused overhaul to capture the huge growth potential in the convenience food sector.

Grow revenue from multi-channel sales including website, catering, markets/events, tradeshow and cooking classes.

This award-winning, gourmet pierogi brand generates strong customer loyalty through powerful word-of-mouth advertising, successful in-store tastings, and marketing at events. This strategy has cultivated a loyal, stable customer base while minimizing traditional advertising costs, confirming the high quality of the product and its market appeal.

Purchaser Profile

1. This business is perfectly suited for an established food manufacturing company or existing food brand looking to strategically acquire and absorb our unique pierogi product line to complement their existing range.
2. Owner/ Operator who has extensive FMCG, a deep understanding of the convenience food sector, retail margin structures, and the demands of grocery supply chains.

Staffing & Financial Performance

Historically, the operation was managed by the owner plus one full-time staff member or two part-time equivalents. Recent production efficiencies now allow the owner to manage the business full-time solo. Over the last three years, the business has demonstrated consistent sales growth alongside a reduction in COGS. The current owners have identified three core growth opportunities and are committed to providing assistance to the buyer to ensure the continued production of high-quality products and strong financial results.

For a discreet confidential discussion with Kate, please contact via phone or email. For a more in-depth overview, please request NDA.

Business Resources

1. State of the art dumpling machine, capacity 7000 pierogi / hour

Contact:

Kate Grater
02102242262
anytime

nzbizbuysell.co.nz/130594



2. Established relationships for wholesale trade with Foodstuffs North & South Island, Woolworths, Moore Wilsons and Farro Fresh plus many other fine independent retailers
3. Packaging Rebrand in 2025 - stand out on shelf product amongst competitors
4. All food licences are current (MPI)
5. Nutritional Panels & Shelf life testing complete
6. Zero Waste Food business (Secondary Retail Trade on Foodprint)
7. Premise - turn key commercial kitchen, walk in fridge & freezer plus roller door for pallets- (expiry August 2026) opportunity for lease assignment / novation
8. Vendor is willing to remain in an employment or consultancy capacity for a set period commencing sale of business