

Online Marketplace Platform Business for Sale Auckland



Fast-Growing Dgital Marketplace Platform | Proven NZ Traction

A modern, fully built two-sided marketplace connecting parents with trusted childcare providers across New Zealand. Launched several years ago, the platform has grown organically to over 6,500 active users (60% carers, 40% parents) and features secure payments, verified profiles, and intuitive technology built to scale to 100,000 users.

This is a turnkey opportunity for a buyer seeking a digital business with established traction, national media exposure, and significant room to expand through listings, premium placements, subscriptions, and on-demand services in a growing family-focused sector.

Business Resources

Includes a fully developed web platform (mobile app in development), database of 6,500+ verified users, domains, trademarks, and digital assets.

Social media channels, ad accounts, and marketing collateral are all included, providing a complete operating ecosystem.

Transition assistance from the current owner is available to ensure a successful handover.

Location: **Auckland**

Asking: **POA**

Type: **Communications/Tech**

Contact:

Owner

Anytime

nzbizbuysell.co.nz/130361

