

Tourism Operator Business for Sale Wanaka



Well established successful tourism business for sale in Wanaka. Qualmark silver rated business. Extensive international and domestic agent network. Profitable

Tourism Business for Sale Wanaka

1. **Prime Location:** Based in Wanaka, a renowned tourist destination known for its stunning landscapes, outdoor activities, and premium wineries.
2. **Strong Brand Recognition:** The business is a well-established brand with a loyal customer base, known for providing exceptional experiences.
3. **Extensive Network of International Agents**
4. **Solid Forward Bookings**
5. **Diverse Offerings:** The business offers a range of popular tour packages, including half day, full day tours and shorter tours, private tours, catering to both domestic and international visitors.
6. **High Growth Potential:** With the continued growth in New Zealand's tourism sector, there is significant potential for further expansion, including the addition of new tour options and experiences.
7. **A Qualmark Silver Awarded business**
8. **4.9/5 Google Reviews and Trip Advisor Certificate of Excellence Winner**

Business Resources

Support and Training: The current owner is committed to providing comprehensive support and training during the transition period to ensure a seamless handover.

Comprehensive Marketing Strategy: A strong online presence, including a user-friendly website and active social media channels, drives consistent bookings and high customer satisfaction.

Turnkey Operation: The business is fully operational and profitable, with experienced staff, well-maintained vehicles, and established supplier relationships.

Location: **Otago**

Asking: **\$175,000**
+GST

Turnover: **\$156,000**

Type: **Tourism/Leisure**

Contact:

Owner

nzbizbuysell.co.nz/130204

