

Health & Wellness Industry Business for Sale Christchurch



Significant Weekly Cashflow; Modest Owner Input; No Staff

When evaluating this Christchurch business, the following attributes were considered extremely favourably:

1. Only 10-15 hours input a week is required by the owner, and this is factored into the EBIT
2. No specialist skills required, but customer service and business development experience would be helpful
3. No staff, only contractors
4. Strong positive cashflow of \$15k to \$25k per month; no working capital required
5. Subscription business model; semi-passive income; contracted revenues
6. Growth industry; niche market
7. Unique location and strategic alliances
8. Low overheads; modest capex – also factored into the EBIT
9. Significant competitive advantage
10. Fantastic ROI

The Business

This business has operated successfully within its niche market for 25 years and is very profitable. The “subscription model” ensures there is a strong “passive income” component to the revenue, and there are significant barriers to entry. Exclusive, class and prestige are all words that can rightfully be associated with this business – as can personal development and mental & physical wellbeing.

Business Resources

The Purchaser

The business will be attractive to a purchaser who wants a business interest but without being “tied” to the business for 30+ hours per week. There is room for top and bottom-line growth but the strength of the business is its positive cashflows and the attractive ROI that it generates, year after year after year, whilst leaving the owner free to pursue family, business or other interests. It truly is a “lifestyle” business.

The Customers & Contractors

There is no customer risk nor exposure to the 80/20 rule, and the contractual nature of the customer relationships provides comfort around future cashflows. The business utilizes several contractors who represent both a modest cost; and a source of revenue.

Location: **Christchurch**

Asking: **\$745,000**

Type: **Health/Beauty**

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Tabak Business Sales
(Christchurch)

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Sale Price: \$745,000