



## For Sale

Location: **Auckland**  
Asking: **\$368,000**  
**\$368,000 Plus stock**  
Type: **Retail-Food Other**

### Profitable Dessert Store for Sale - Normalised EBITDA over \$266K

This is the flagship store of a carefully crafted and popular dessert brand in the industry. It has been proven highly successful. Due to limited time and focus, the owner is selling the flagship store to concentrate on product development, distribution and marketing at the headquarters level.

Located in a prime dining and shopping hub, the store enjoys high foot traffic and strong brand exposure. The 2025 financials show an average weekly turnover of \$15,000 and a Normalized EBITDA of \$266,072, reflecting the strong profitability and stable performance of the business. The lease runs until 2032 with a current rent of \$65,000 + GST + outgoings, providing long-term security.

The store has a diverse customer base: weekdays see around 20% Chinese customers and 80% other ethnicities, while weekends are about 60% other ethnicities. Thanks to the headquarters' strict quality control, proven marketing strategy, and ongoing training and distribution support, the business is easy to operate, even without prior experience. As long as you are willing to learn and manage the store, this is a simple and profitable opportunity.

#### Highlights:

- Proven Brand Success
- Strong Financial Performance
- Prime Location
- Simple Franchise Operations
- No Prior Experience Required
- Secure Lease

Asking Price: \$368,000 + Stock \$8,000

Please complete the online confidentiality agreement by visiting the link - <https://www.kauribusiness.co.nz/ca-forms/ca-form-231>

Post executing the NDA, we will be in touch with more information.

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Property Code: 231

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