

Red Rabbit Coffee for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$121,500**
Type: **Hospitality-Cafes**

Red Rabbit Coffee, Rent-Free Lease, Prime Parnell!

Red Rabbit Coffee Hutch - Rent-Free Lease, Prime Parnell

This boutique specialty cafe offers a rare chance to step into a premium Parnell location with no rent payable until June 2027. Designed for efficiency, the Hutch runs on a lean one-barista model while delivering consistent weekday sales and a curated menu of espresso, filter, iced drinks, and cabinet food.

Annualised sales are tracking around \$126,000, producing an SDE of \$57,000 to a working owner. With rent-free status, premium espresso equipment supplied free-on-loan, and the backing of the award-winning Red Rabbit brand, this is an accessible yet highly desirable hospitality business. Growth potential is abundant, with weekend trade, catering, and corporate supply all within easy reach for an engaged new operator.

Business Highlights

- * Rent-free until June 2027 (OPEX only)
- * Annualised sales \$126,000
- * \$57,000 SDE to a working owner
- * Operates on efficient one-barista model
- * Premium Red Rabbit brand alignment & supply agreement
- * High-quality espresso equipment provided free-on-loan
- * Prime Parnell location in landmark building
- * Strong base of professionals, tenants & locals
- * Easy operation with low overhead structure
- * Clear upside via weekend trade & catering

Why Buy Now?

- * Premium location with unbeatable lease terms
- * Cost-advantaged cafe with growth levers ready

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Link Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL04977



* Brand support from Red Rabbit Coffee Co.

* Streamlined operation ideal for owner-operators

* Affordable entry point into the specialty cafe market

Asking Price: \$125,000

Forget chasing coffee trends - this cafe is already brewing profit with the upside still to come.

Max Wensauer, 021 256 6269, max.wensauer@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business, a stock photo image may be used to represent the business.

#buybusiness #auckland #cafe #coffee #foodhospitality

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