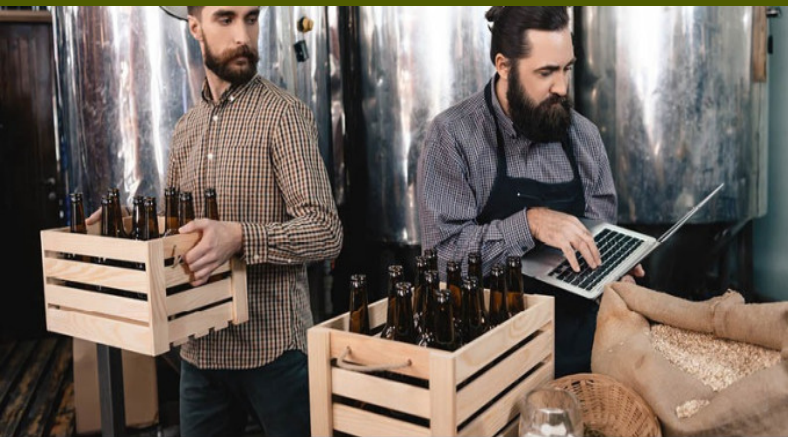


# Niche Retail and eCommerce Business for Sale Auckland



**jlbs.**

JL BUSINESS SALES

## Invest your capital, not your time

Ask any billionaire what they wish they had more of, and the answer is almost always the same — time. With this opportunity, you can invest capital without sacrificing yours. No specialist knowledge is required, just vision to secure a market-leading business delivering a **28.5% ROI**.

This long-standing Auckland business leads its retail niche of home brewing and growing supplies. With nearly two decades of proven performance, supplier partnerships, multiple outlets, and a national e-commerce platform, it offers resilience and scalability in a growing lifestyle sector.

The operation is managed by seven experienced staff, including a capable General Manager, creating a hands-free investment. With no day-to-day involvement from the owner, this suits lifestyle investors, those with full-time commitments, or trade buyers seeking a bolt-on acquisition. Growth opportunities exist in digital expansion, direct sourcing, and new lifestyle categories.

### Key Highlights

1. **Management:** Fully managed by staff — no owner involvement required
2. **Operation:** Nearly 20 years of successful trading and market leadership
3. **Revenue:** \$2,238,752 (FY25)
4. **EBITDA:** \$263,201 (FY25)
5. **Stock Included:** \$550,000 (=/- 15%)

To learn more, submit your enquiry and NDA via the business listing on our website - simply copy and paste the web address immediately below to land on the business listing page.

[www.jlbs.co.nz/jl0149/](http://www.jlbs.co.nz/jl0149/)

### Or contact;

**Business Broker:** Jordan Larsen

**Phone:** (+64) 022 423 3006

**Email:** [jordan@jlbs.co.nz](mailto:jordan@jlbs.co.nz)

JL Business Sales Limited (Licensed REAA 2008)

**Listing Reference:** JL0149

*Disclaimer: Confidential business-for-sale listing with generic image/location. Information will only be provided to those who agree to the NDA and demonstrate genuine interest and financial means. All business information provided by the owner.*

Location: **Auckland**

**\$925,000**

Asking: **Includes Stock of approx. \$550,000 + GST (if any)**

Turnover: **\$2,238,752**

Type: **Retail Other / Relocatable eCommerce**

## Contact:

JL Business Sales  
08008255255 or [0224233006](tel:0224233006)  
Anytime

[nzbizbuysell.co.nz/130092](http://nzbizbuysell.co.nz/130092)

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