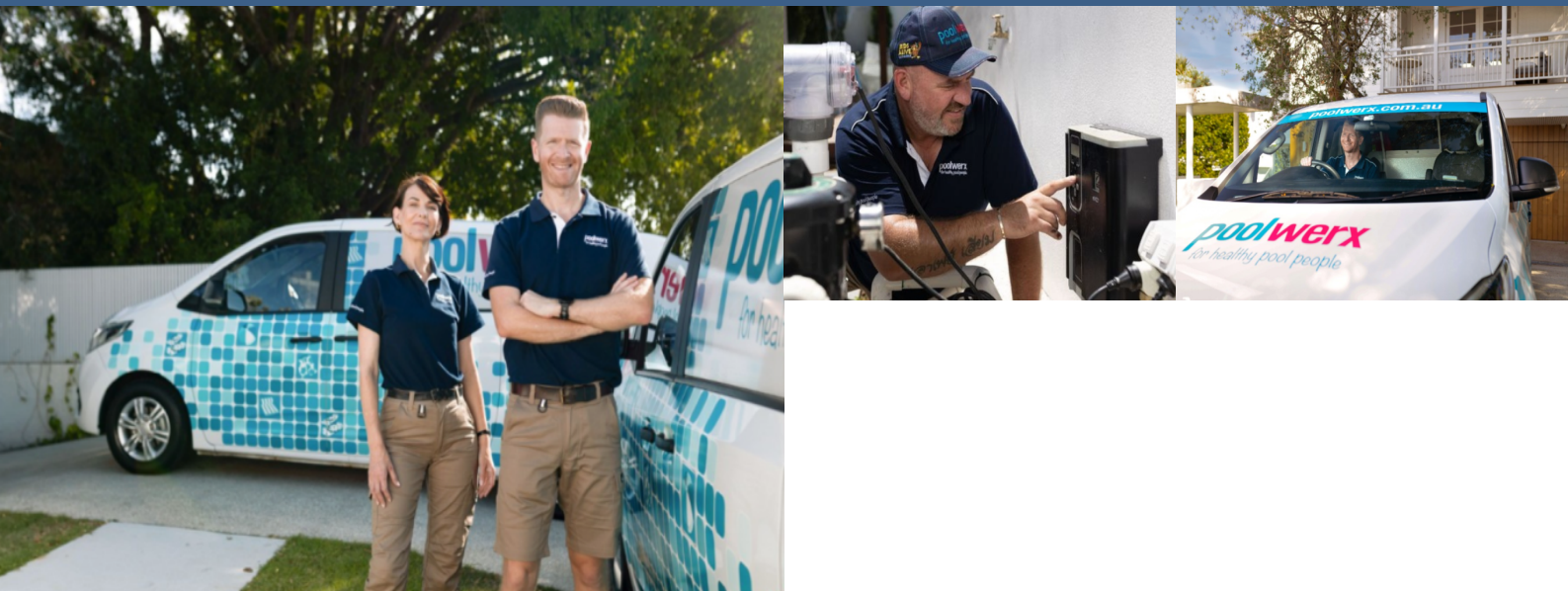


# Poolwerx Pool Care Franchise for Sale NI



## Be your own boss with Poolwerx - start as a mobile business, grow big with world-class support and instant brand recognition.... in a booming market! Poolwerx - New Territory Opportunity

*Starting a business is a BIG decision* — but with Poolwerx, you're backed by Australasia's #1 pool and spa care brand, with over 33 years of proven success.

You'll enter a booming \$1.7B+ industry, enjoy instant brand recognition, and be partnered with a brand that supports you to grow and develop. Many Poolwerx franchise partners build multi-million-dollar businesses... we'd love that to be your story too!

To help you achieve business success, Poolwerx invests heavily in our franchise partners, especially when they are opening in a new territory.

### New franchise Inclusions, what we give you:

1. Marketing to launch your new business and territory - \$10K value
2. Van graphics wrap & interior fit-out - \$ 7K value.
3. Airfares & accommodation to attend 'Poolwerx Pool School' training
4. 4 weeks of comprehensive training at "Poolwerx Pool School"
5. Laptop, mobile phone & water testing equipment
6. Tools of the trade, Chemical Starter Kit, .... Plus more!

*NO PREVIOUS POOL EXPERIENCE IS REQUIRED TO BE SUCCESSFUL ...*

### Why Poolwerx?

1. Scalable business model: start mobile, then add extra staff, vans, retail, and territories
2. Multiple revenue streams
3. Residential & commercial clients
4. Equipment & chemical sales
5. Regular servicing & one-off jobs
6. Repairs, maintenance & expert advice
7. Exclusive marketing territory
8. Award-winning franchise system recognised in NZ, AU & globally
9. Join a network of like-minded Franchise Partners with ongoing support

With Poolwerx, you're not just buying a business — you're joining a trusted community built to help you succeed.

Location: **North Island**

**\$90,000**  
+ GST and ADD  
Asking: **Van (LDV van**  
**approx \$35K)**

Type: **Franchise New /**  
**Services-**  
**Home/Garden**

## Contact:

Poolwerx Franchise  
Development  
0800543419 or [+61421003552](tel:+61421003552)

[nzfranchises.co.nz/130028](http://nzfranchises.co.nz/130028)



## **Brand Strength - #1 brand in the pool care industry!**

Award-winning Poolwerx is Australasia's largest pool and spa care business.

*The Poolwerx brand stands out and is well-known and trusted among pool owners.*

## **START SMALL AND GROW BIG!**

The Poolwerx business model uniquely offers many income streams, which reduces the effect of seasons on your business:

1. Residential and commercial clients
2. Equipment and chemical sales
3. Regular and ad hoc servicing
4. Repairs and advice.

## **History**

Founded in Australia in 1992 by CEO John O'Brien, the Poolwerx business and brand quickly grew to become the largest pool and hot tub/spa maintenance network in Australia and New Zealand, winning numerous awards and accolades along the way.

## **Awards**

Poolwerx has won multiple awards, including

1. FANZ Home Service Franchise of the Year NZ 3 x winner.
2. Australian Best Franchisee three times
3. Best Franchise System x 2
4. Best Field Manager
5. Best Pool Store, and Best Pool Technician
6. And, we were ranked #35 Top Global Franchise.

## **Business Resources**

### **Marketing Support**

To help launch your mobile franchise, Poolwerx will provide you with marketing support valued at \$10,000 to set you up for success. We have a highly experienced marketing team to support your growth with national marketing campaigns designed to drive enquiries and clients to you. We also support your local area marketing ideas with fantastic tools and templates.

### **Training Provided**

You don't need any pool experience to be successful with Poolwerx...and you never stop learning:

1. Training and onboarding intensive "Pool School Training" - technical and business.
2. "Forming Good Habits Program" - once you are running your business
3. Ongoing, one-on-one Mentoring
4. Ongoing training and education - incl Development Season and Supplier Training.

### **About Pool School:**

You will attend our state-of-the-art Poolwerx Pool School. A fully-equipped training centre with 2 full-sized pools, a replica retail store and real-life workshops.

Located in Brisbane - Poolwerx pay for your airfares & accommodation for three (3/4) weeks (for 2 people). Learn hands-on, practical, and technical skills, as well as business processes and systems.

### **Skills**

Poolwerx is seeking enthusiastic and self-motivated people. Attitude is everything! The ideal Franchise Partner is passionate about great customer service, Poolwerx and growing their business. They should have excellent communication skills and business acumen. Franchise partners must be willing to follow Poolwerx's processes and systems. Additionally, they should be resilient, driven and fit with the company's values.

## **Website**

<https://www.poolwerx.co.nz/franchising/>