



## For Sale

Location: **Auckland**  
Asking: **\$2,000,000**  
Type: **Services-Professional**

### Long Established Marketing Business - \$600k EBPITD

An exceptional opportunity to acquire a highly profitable, long-established business at the intersection of direct marketing and third-party logistics. With over three decades of proven success, this enterprise combines recurring income with strong systems, loyal clients, and a reputation for precision and reliability.

#### Highlights

- 30+ years of trusted performance
- FY24 revenue ~\$2.49m, EBPITD \$600k
- Possible management contract with vendor
- Diverse income from direct marketing & 3PL
- Many long-standing recurring clients
- Proprietary systems & integrated technology
- Experienced, stable team in place
- Expansion potential in eCommerce & digital

The business is uniquely positioned in a growing niche with limited specialist competition. Proprietary 3PL technology, data-driven services, and a skilled, cross-trained workforce underpin both stability and scalability. Inbound demand already exceeds supply, presenting clear opportunities for further growth in eCommerce fulfilment and digital services.

This is a rare chance to secure a profitable, future-focused business with solid foundations and significant upside. Would suit good communicators with keen sense of detail looking to acquire a profitable business in great sector.

Asking Price: \$2M

If you are interested and would like more information about this business, please visit the Barker Business Brokerage website, search reference number 3860 and submit the online Confidentiality Agreement. Once Michael receives your expression of interest he will be in touch regarding further information about this opportunity.

### Contact:

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[nzbizbuysell.co.nz/129782](https://nzbizbuysell.co.nz/129782)

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\*Source of information - Supplied by the Business Owner.

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Property Code: 3860