

Major Liquor Store Franchise for Sale East of Auckland



For Sale

Location: **Auckland**
Asking: **\$450,000 + SAV**
Type: **Franchise Resale / Retail-Food Liquor**

Major Brand Liquor Franchise | East of Auckland

Looking to own a liquor retail business that offers strong foundations, national brand power, and plenty of upside? This one is a standout.

This trusted liquor store has been operating in a thriving commercial precinct for years, benefiting from consistent foot traffic, easy customer access, and excellent visibility. As part of a well-established national franchise, it enjoys brand loyalty and strong market presence. With major commercial and residential developments nearby set to drive even more growth, the business is perfectly positioned to capture an expanding customer base.

Key highlights:

- * Average Weekly Turnover: \$26,040 (incl GST) with strong gross margins
- * Excellent visibility in a high-traffic retail hub
- * Onsite parking provides convenience for repeat customers
- * Modern fit-out with large walk-in chiller and secure layout
- * Part of a leading liquor brand with loyal clientele
- * Surrounded by significant commercial and residential growth
- * Competitively placed with potential to capture more market share

Currently operated by a small, efficient team of one full-time and one part-time staff member, the business is ideal for an owner-operator looking for a smooth entry into retail. The experienced staff ensure operational continuity and reduce the risk of transition.

Whether you're an experienced operator or first-time buyer, this is a business with reliable performance and untapped growth potential. With everything in place for a seamless handover, now is the time to step in and make it your own. Opportunities like this don't stay on the market for long!

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Broker Ref: EL04983



***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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