



Repeat Business; Customer Service

The Business

This business has consistently generated \$350-\$450k + GST sales and \$150-\$200k EBPITD since its inception. Due to the founder's other business commitments, it has largely been run under management resulting in the more recent profitability and energy easing back a little.

The business includes a client database of nearly 30,000 contacts and the business would benefit from a working owner on site for some or most of the week. The business model is simple, and no specific skills are required, with a new owner free to choose how many hours they work, albeit the EBPITD is based on a fulltime working owner.

Clients

Customers range from young to old, fit & active to more sedentary, and healthy through to health compromised, as the therapeutic benefits provided by this business are appropriate to all.

Staff & Assets

Currently a manager is supported by part time casual staff, and due to the nature of this business the plant & equipment looks and performs as well as it did the day the business opened.

Business Resources

The perfect buyer will bring energy, enthusiasm and renewed vigour to the customer service experience. The only skills required are a love of people, empathy, and the ability to communicate well with the target market. There are significant opportunities to increase the utilisation rate and introduce new clients and retain existing ones.

First time on the market - this is a fantastic health & wellness opportunity in a growing & dynamic market!

Sale Price \$345,000

EBPITD \$156,405 (six year average)

Location: **Christchurch**

Asking: **\$345,000**

Type: **Services-Other / Health/Beauty**

Contact:

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