



For Sale

Location: **Auckland**
Asking: **Refer to Broker**
Type: **Wholesale/Distribution**

Global Pet Food Brand - \$USD 2.1M EBITDA!

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An exceptional opportunity to acquire a globally distributed premium pet food brand in one of the world's fastest growing consumer categories. The business combines proven profitability, strong brand recognition, and a capital light operating model, making it highly attractive to strategic acquirers and private equity investors.

Investment Highlights

- * Global Retail Footprint
- * Distributed through leading supermarket and mass retail partners in NZ, Australia, the UK, and the US, with Canada identified as the next easy entry market. A robust supply chain provides a scalable platform for rapid expansion into Europe and Asia.
- * Strong Financial Performance
- * Highly profitable with forecast EBITDA of USD \$2.1M (21% of sales) and a proven track record of consistent revenue growth.
- * Premium Brand & Marketing Power
- * High quality, natural formulations at accessible prices with strong brand equity, extensive marketing assets, and an engaged digital community driving awareness and loyalty.
- * Competitive Advantage & High Barriers to Entry
- * Rare combination of premium quality and mass market accessibility, supported by a complex, global supply chain and high retailer switching costs.
- * Capital Light Manufacturing
- * Flexible, diversified production that enables rapid scalability, category depth, and a natural hedge against U.S. tariffs.
- * Significant Growth Opportunities
- * Expand shelf penetration, enter new markets, launch D2C and subscription models, and accelerate product innovation in high growth segments.

The global pet snacks and treats market is projected to reach USD \$75B by 2028, growing at 12.3% CAGR. With its proven profitability, global retail presence, premium brand equity, and capital light manufacturing model, this business is uniquely positioned to capture the ongoing surge in premium pet products worldwide.

The foundations are in place for a buyer to scale rapidly across new markets, channels, and product segments. Reach out today to find out more about this exceptional opportunity.

Buyer Note

- * Sale conducted under strict confidentiality
- * Proof of financial capability required for IM and Data Room access
- * Significant international buyer demand expected - early engagement strongly encouraged

Genuine buyers should contact Alan Morpeth or Lisa Dudson

Contact:

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nzbizbuysell.co.nz/129707

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #manufacturing

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