

# Premium Supplement & Wellness Brand Business Opportunity for Sale Auckland, New Zealand



**An incredible opportunity to invest or acquire a modern Ayurvedic supplement brand with a loyal customer base and strong brand identity, this business is perfectly positioned for scale in the booming global wellness industry.**

An incredible opportunity to invest or acquire a modern Ayurvedic supplement brand with strong foundations in e-commerce, wholesale distribution, and international expansion. Founded by a wellness entrepreneur and registered Ayurvedic Practitioner, Sattva Soul has become a trusted lifestyle brand combining ancient Ayurveda with modern science.

#### Business Highlights:

- Premium Supplements Range: Hero products include Ashwagandha, Triphala, Shatavari, Turmeric, and Brahmi-based tinctures and capsules.
- E-Commerce Ready: Fully functional Shopify store integrated with Klaviyo for automated marketing campaigns.
- Retail Partnerships: Existing relationships with leading retailers.
- Strong Customer Loyalty: Growing subscriber base, repeat customers, and engaged social media following.
- Sustainable & Ethical: Woman-owned, sustainable packaging (glass and refill options), and eco-conscious branding.
- Growth Potential: Opportunities to expand into Australia (via TAPS certification), upscale US distribution, and extend product line (e.g., hot chocolate adaptogen blends, refill packs).

#### Financial Snapshot:

- 238% year-on-year growth
- 44% customer return rate
- Detailed financial statements available under NDA.

#### Reason for Investment:

The founder is seeking a business partner or buyer to take this brand to its next stage of growth.

#### Next Steps:

Serious investors are invited to enquire for further information. A detailed Information Memorandum and financials are available under a confidentiality agreement.

Location: **New Zealand**

Asking: **\$250,000**  
**Negotiable**

Type: **New Opportunities**  
**/ Health/Beauty**

## Contact:

Owner  
02102999274  
9-5pm Monday-Friday

[nzbizbuysell.co.nz/129646](https://nzbizbuysell.co.nz/129646)



*This is a rare chance to invest in a ready-to-scale supplement and wellness brand with global potential.*

## **Business Resources**

Included in Investment:

- Trademarked brand Sattva Soul.
- E-commerce store (Shopify), customer database, email list, and marketing systems.
- Social media accounts (Instagram, TikTok, Facebook).
- Wholesale and retailer relationships (NZ & US).
- Existing stock, product formulations, and IP.
- Retreats and consulting extensions (optional).

## **Website**

<https://www.sattvasoul.com>