

Semi-Managed Pilates Studio Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$395,000**
Type: **Health/Beauty**

Vibrant Pilates Studio in Prime CBD Location - Semi-Managed and Growing

An exceptional opportunity exists to acquire a well-established and professionally run Pilates studio, ideally located in Auckland's CBD. This business has earned a loyal client base, strong brand recognition, and a solid recurring revenue stream. With minimal owner involvement and fully documented systems in place, it's ready for a seamless handover.

This spacious and stylish studio offers both group and private classes across three fully equipped rooms. Backed by a certified instructor team and a supporting administration function, the business delivers a premium customer experience while maintaining operational efficiency.

Highlights:

- Strong recurring revenue from an active and loyal membership base and well-established community for marketing.
- Profitable semi-managed operation with structured manuals, systems, and performance frameworks
- Established independent brand with premium fit-out, high visibility, and scope to add new classes or launch online
- Growth potential through licensing, franchising, private sessions, retail products, or instructor pipeline partnerships

This is a rare opportunity to own a well-positioned fitness business in a high-demand sector, backed by professional systems and strong brand equity. With experienced staff in place, minimal owner involvement is required. The owners are wanting to focus their time on their complimentary business and are open to collaborating with the new owner.

Purchase Price - \$ 395,000

Please complete the online confidentiality agreement by visiting the link:

<https://www.kauribusiness.co.nz/ca-forms/ca-form-211>. Post executing the NDA, we will be in touch with further information.

Contact:

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